

MY PRODUCT: the core of my creative biz

A Printable Worksheet for the Creative Biz Challenge on TheFlourishingAbode.com

What is my product?

Does my product have a clear and specific target market? Who?

Is my product in demand? Is it over supplied?

Can I charge a high enough price for my product to make it worth my time?

Can I easily describe my product to someone who asks what I do? How?

If I have a variety of products, do they clearly tie together? How?